



AUGUST 2014

ECONOMIC & FINANCIAL INDICATORS

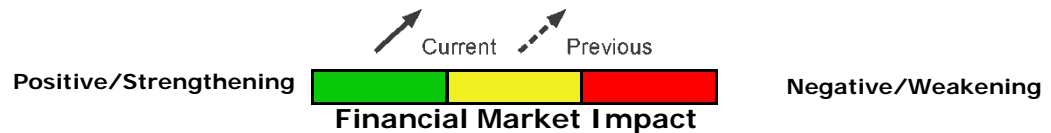
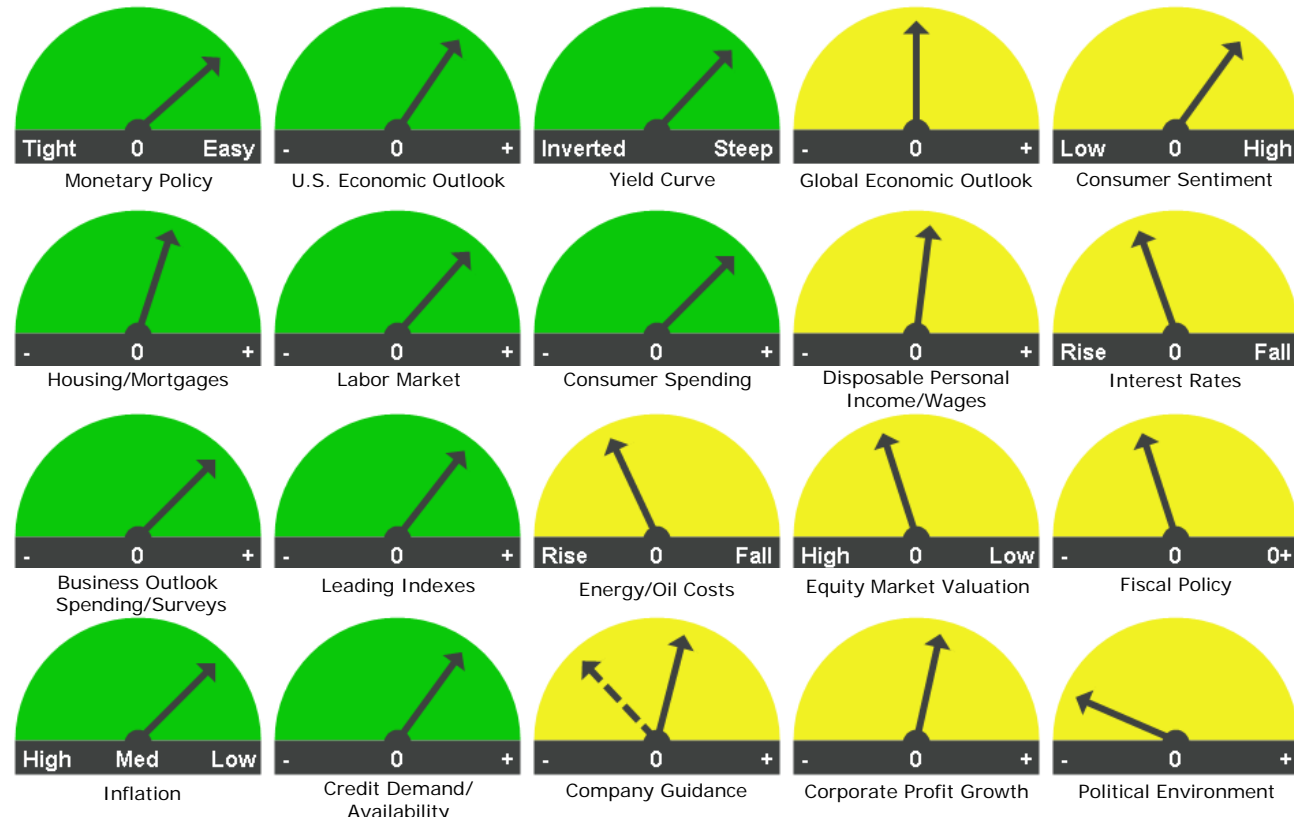
ECONOMIC AND FINANCIAL INDICATORS – AUGUST 2014

11/11/14

INDICATORS ARE FORWARD-LOOKING 3 TO 6 MONTHS

Highlights

- Indicators remain generally positive signaling modest expansion ahead.
- Pickup in hiring to support better consumer spending.
- Price pressures are building somewhat but inflation outlook remains relatively subdued, keeping the Fed accommodative.
- Improving credit demand and availability signal strengthening in domestic activity.
- Corporate guidance improving on better economic and sales outlook.
- Heightened geopolitical tension and renewed political polarization raises concerns.



IMPORTANT DISCLOSURES



The information presented does not involve the rendering of personalized investment, financial, legal or tax advice. This presentation is not an offer to buy or sell, or a solicitation of any offer to buy or sell any of the securities mentioned herein.

Certain statements contained herein may constitute projections, forecasts and other forward looking statements, which do not reflect actual results and are based primarily upon a hypothetical set of assumptions applied to certain historical financial information. Certain information has been provided by third-party sources and, although believed to be reliable, it has not been independently verified and its accuracy or completeness cannot be guaranteed.

Any opinions, projections, forecasts, and forward-looking statements presented herein are valid as of the date of this document and are subject to change.

The indicators reflect forecasts of a 3 to 6 month time horizon. The colors of each indicator, as well as the direction of the arrows represent our positive/negative/neutral view for each indicator. Thus, arrows directed towards the (+) sign represents a positive view which in turn makes it green. Arrows directed towards the (-) sign represents a negative view which in turn makes it red. Arrows that land in the middle of the indicator, in line with the (0), represents a neutral view which in turn makes it yellow. All of these indicators combined affect City National Rochdale's overall outlook of the economy.



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